GOVERNMENT OF TELANGANA
IRRIGATION & CAD (GENERAL) DEPARTMENT

Memo.No.4456/General/2018, Dated:29-05-2018

Sub: Irr & CAD Department – Choice Marketing Company,
Channel partner of Featherlite – communication -Reg.

Ref: From the Choice Marketing Company, Channel partner
of Featherlite, representation No.NII, dated:NII.

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A copy of the reference cited is herewith sent to the Engineer-in-
Chief (Irrigation) / Engineer-in-Chief (AW), I&CAD Department,
Hyderabad for information.

A.MALLA REDDY
JOINT SECRETARY TO GOVERNMENT

To:
The Engineer-in-Chief(Irrigation), I&CAD Dept., Hyderabad. (w.e.).
The Engineer-in-Chief(AW), I&CAD Dept., Hyderabad. (w.e.).
Copy to: The Irr & CAD (OP) Deptt.
SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER

Office of the Engineer-in-Chief (Admn Wing) Irrigation & CAD Dept,
Government of Telangana, Jalllasoudha Building, Errummanzil, Hyderabad.

Endt No.RC/ENC(AW)/ADA/AEE2/Misc. Dated 15.06.2018

Copy communicated to all the Engineer-in-Chief’s, Chief Engineers of Irrigation & CAD
Department and DG Walamtari, Hyderabad for favour of information

B. Nagendra Rao
Engineer-in-Chief (AW)
I&CAD Department

To,

1. All the Engineer-in-Chief’s of Irrigation & CAD Department
2. All the Chief Engineers of Irrigation & CAD Department
3. The DG Walamtari, Hyderabad

Copy to Deputy Executive Engineer to place in Irrigation Website.

For Engineer-in-Chief (AW)
To
The Special Chief Secretary to Govt
Irrigation & CAD Department
Telangana Secretariat 6 Floor,
Khairatabad, Hyderabad, Telangana

Dear Sirs,

Greetings From Choice Marketing Company, channel partner of Featherlite! A complete Furniture Solution Provider for Offices, Commercial Areas and Hospitality Areas.

I would like to take this opportunity to introduce our company Featherlite. Featherlite was founded in 1965. Our current group turnover is around 350 crores (55 Million US). Since its inception, our company has been at the forefront of innovation and manufacturing in India. Featherlite has demonstrated execution of mega and multi location projects without compromising on requirements of the customers. Manufacturing approximately 800 chairs and 250 work stations a day on an average and have an installation Base of over 4 lakh workstations pan India; we fit out approximately 4 lakh Sqt of space every month.

Our factory has been built keeping in mind the environment norms. Included below is a link to a video of our Green factory. We request you to please spend a few minutes viewing it. We would be happy to arrange the visit for you and the Team at a time and date convenient for you.

https://www.youtube.com/watch?v=b7iqMzLEPBb8

All our products are designed keeping environment in mind and using reusable and recycled material causing least harm to the environment. Quality certification such as
ISO 9001: 2008 – Quality Management System
ISO 14001: 2004 – Environment Management System
OHSAS 18001: 2007 - Occupational Health and Safety Standards
BIFMA - Business and Institutional Furniture Manufacturers Association - PLATINUM.

Included above is a link to some of the best offices we have completed in the recent past, where we have collaborated with the country's best project management companies, architects and end clients.

https://www.youtube.com/watch?v=WRIrF-6aW30

We have experience centres situated at Gachibowli and Secunderabad displaying our products for live experience.

We are confident we would be able to serve you well with our solution oriented attitude, excellent products and locational advantage as a long term service partner.

Also attached is our chairs catalogue for your perusal.

Contd...2/-
Featherlite **Ergonomic** chairs and workstations are designed to fit the workplace to the worker, not the worker to the workplace. After years of research into body movements, **skeletal stress** and postures that lead to pain and ache, ergonomic chairs at Featherlite are specially designed to give the user **optimized** comfort and convenience.

Our reconfigurable series (NEO, Perform, Connect & Communicate) allow for reusing these products in many applications, extending the life of the products. All core materials are **100% pre-consumer recycled wood materials.**
All wood materials are naturally carbon sequestering. FSC Certified wood. Paper for packing are 100% recycled and LDPE and HDPE for packing contains 40% recycled content. All wood materials meet E-1 norms confirming to low Formaldehyde emissions. More than 90% of the inputs are either recycled/recyclable.

Yours faithfully
For Choice Marketing Company

Neel
(9866115035)